

2020

GEOGRAPHY — HONOURS

Paper : SEC-A-2

(Tourism Management)

Full Marks : 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Category - A

Answer **any ten** questions (each within 50 words).

2×10

1. Define tourism.
2. Why is Vembanad a popular tourist destination?
3. State the difference between leisure-tourist and business-tourist.
4. Why budgeting of a tour is essential?
5. Define pilgrims.
6. Distinguish between hotel and motel.
7. What is international tourism?
8. Mention two skills required for a tourist guide.
9. Mention two benefits of a group tour.
10. Who are called travellers?
11. Mention two popular destinations for medical tourism in India.
12. What are the features of alternative tourism?
13. What is Palace on Wheels?
14. Mention two pilgrimage destinations in India.

Please Turn Over

Category - B

Answer **any six** questions (each within 150 words).

5×6

15. How does rural tourism help in the development of a region?
16. What measures should be adopted to minimize the adverse impact of tourism on coastal environment?
17. How does ethnic diversity impact cultural tourism in India?
18. Make a plan for visiting Jaipur by middle income group of tourists.
19. Discuss the role of tour operator in tourism industry.
20. Distinguish between 'Recreation' and 'Leisure'.
21. How does information on sociocultural factors influence destination marketing?
22. How does climate influence tourism?

Category - C

Answer **any three** questions (each within 500 words).

10×3

23. Elaborate the concept of Ecotourism. State the significance of Ecotourism. 6+4
 24. Prepare tour plans for visiting Goa by High Income Group and Middle Income Group of tourists.
 25. Discuss the role of Information Technology in augmenting Global Tourism.
 26. Define Tourism Product. What are the characteristics of Tourism Product? 2+8
 27. What are the different types of Adventure Tourism? How adventure tourism is gaining popularity among young people in India? 3+7
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